

2016 Regional Employer Database

MAG POPTAC, May 23rd, 2017

Steps to Develop Employer Database

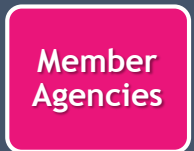
Data Collection



Dun & Bradstreet

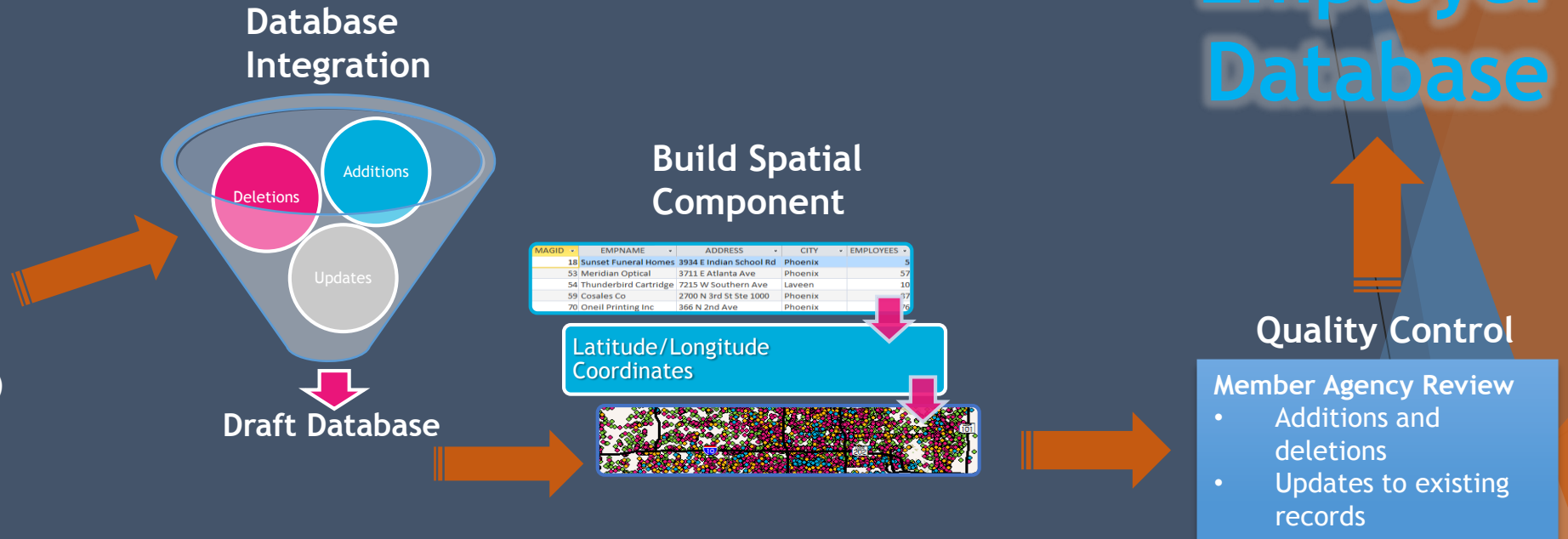


Maricopa County Trip
Reduction Program (TRP)

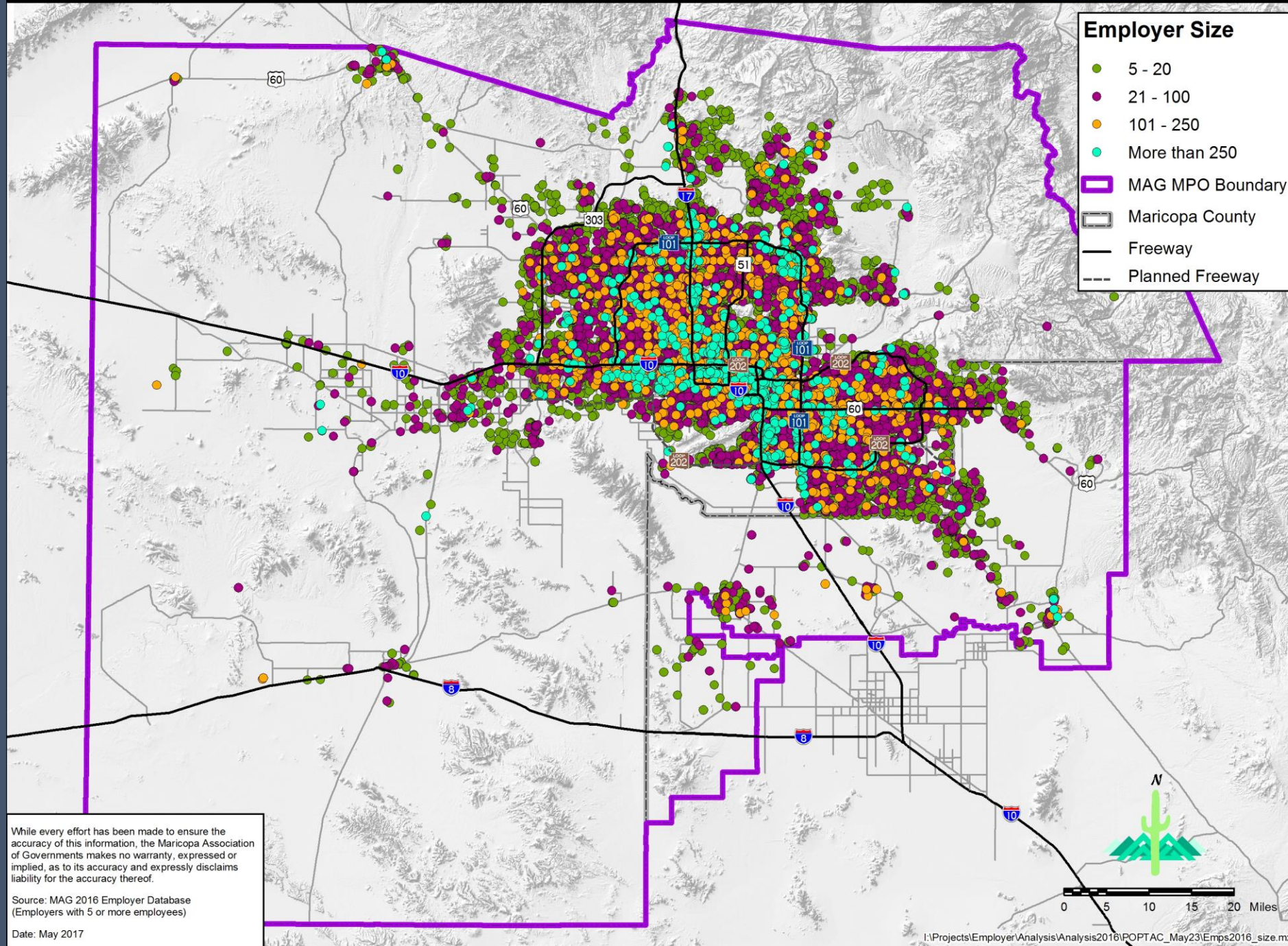


Other Available Sources:

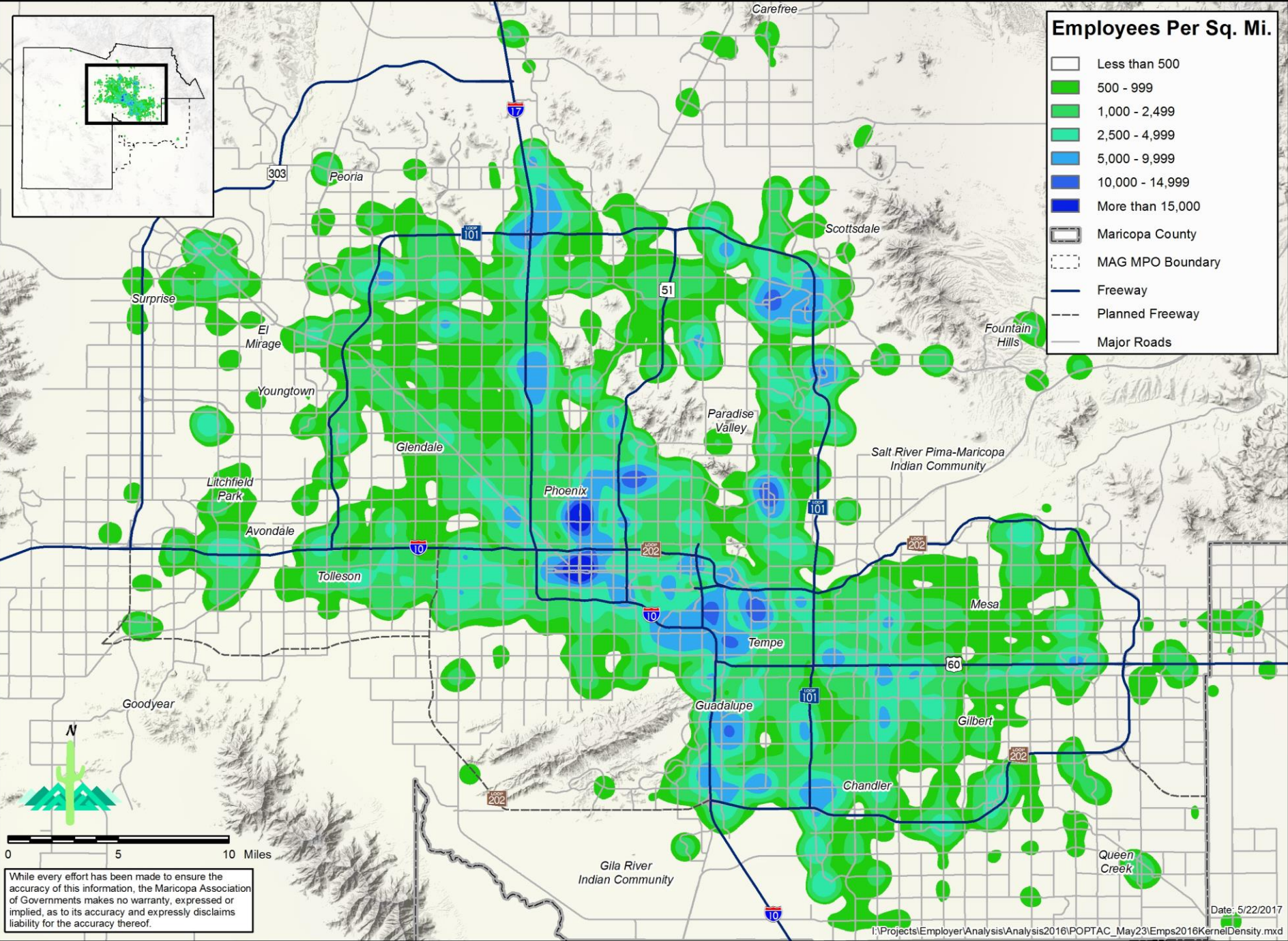
- Avention/Statewide Foreign Direct Investment Employers
- Internet Research
- Business Journal



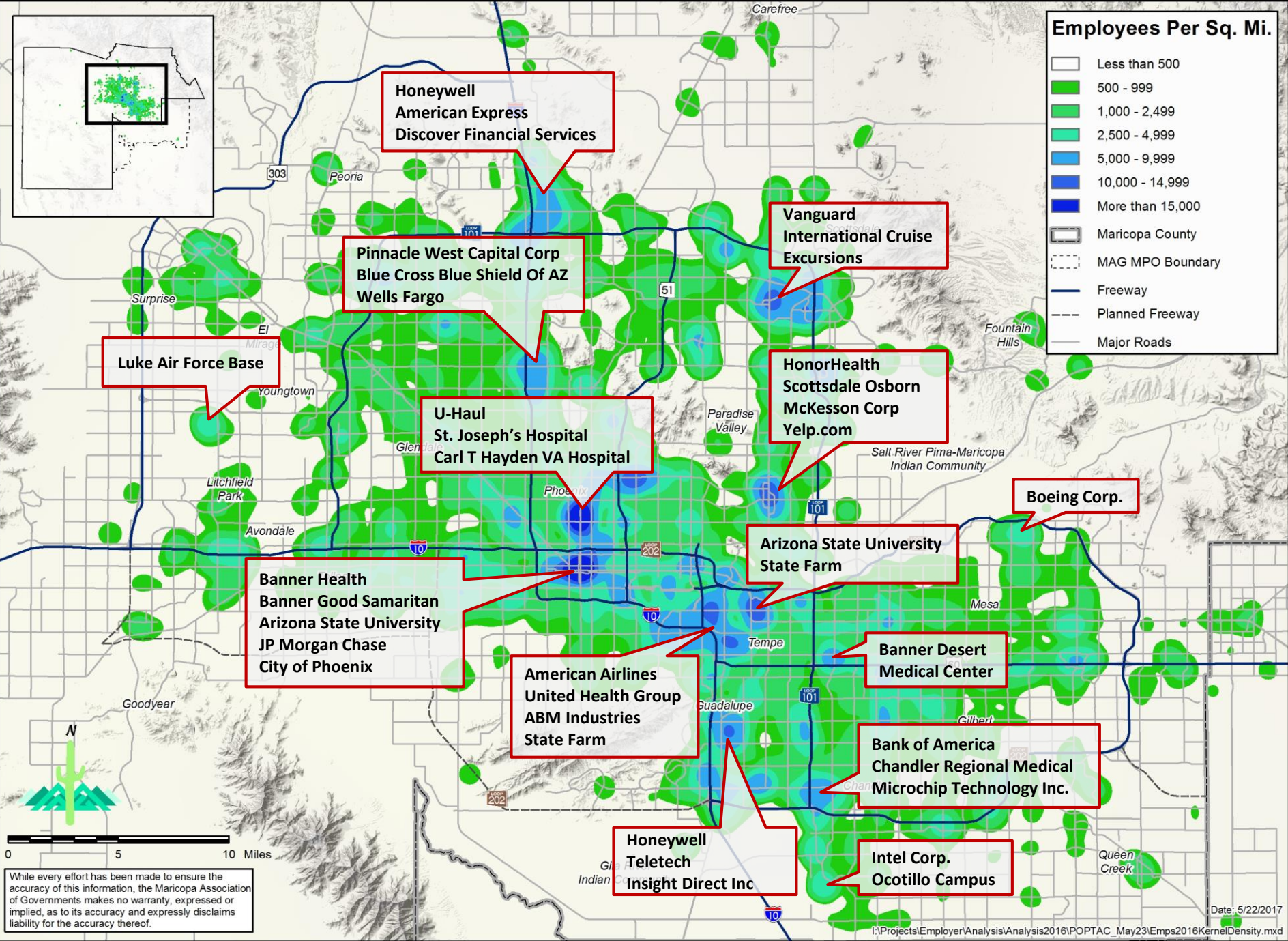
2016 Employers by Size: MAG MPO Boundary



2016 Regional Employment Concentration



2016 Regional Employment Concentration

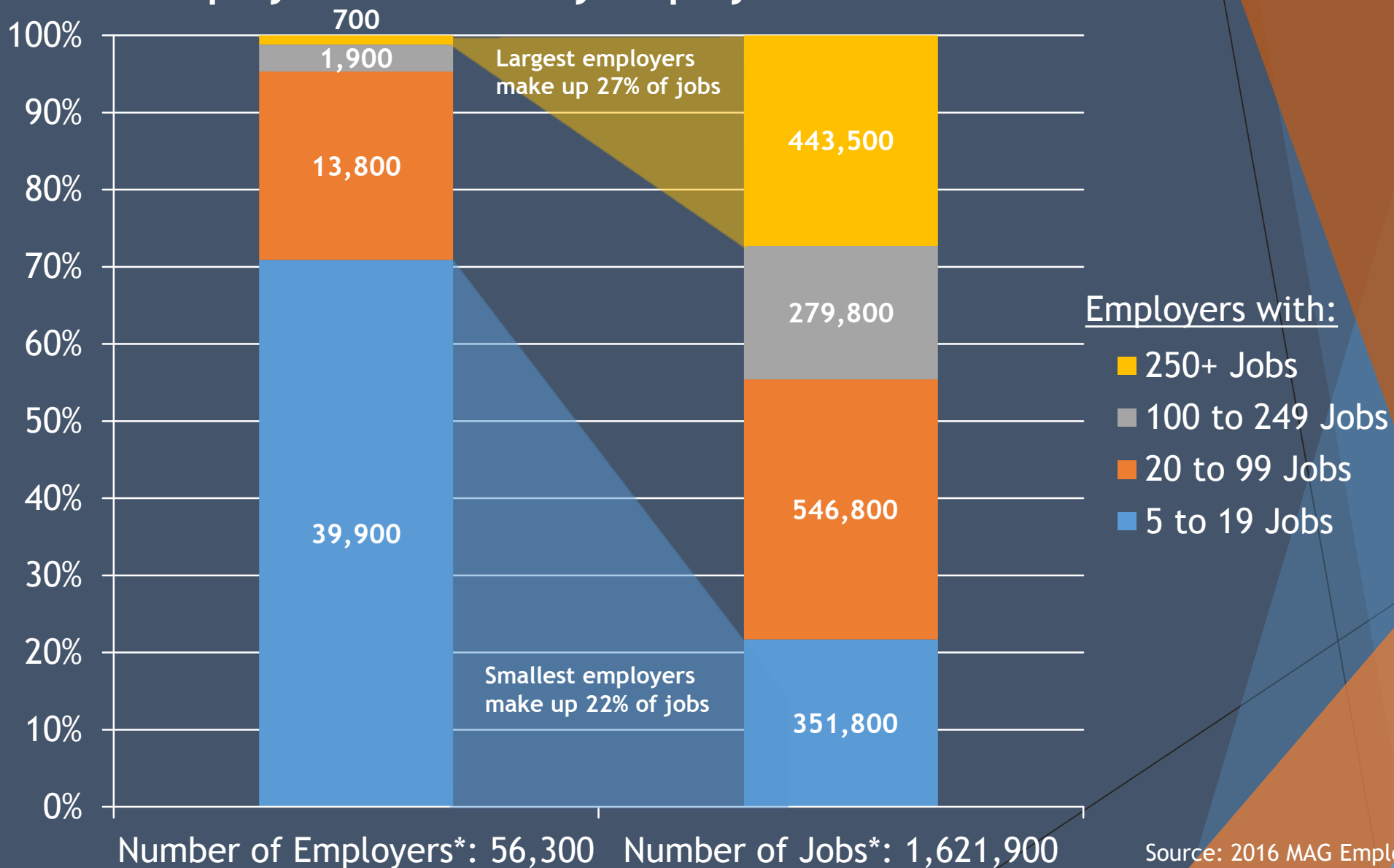


Top 10 Employers - MAG region

Employer	Jobs*	Locations	Avg. Jobs Per Location
Banner Health	27,300	30	455
State of Arizona	24,700	283	87
Walmart	15,600	63	247
Fry's Food Stores	13,100	96	136
County Of Maricopa	13,000	151	86
Wells Fargo	12,700	201	63
City of Phoenix	11,100	153	72
Intel Corporation	10,900	3	3,647
Arizona State University	10,600	11	959
Bank Of America	9,800	114	86
TOTALS	148,800	1,135	

*Jobs rounded to nearest 100.

Employers and Jobs by Employer Size

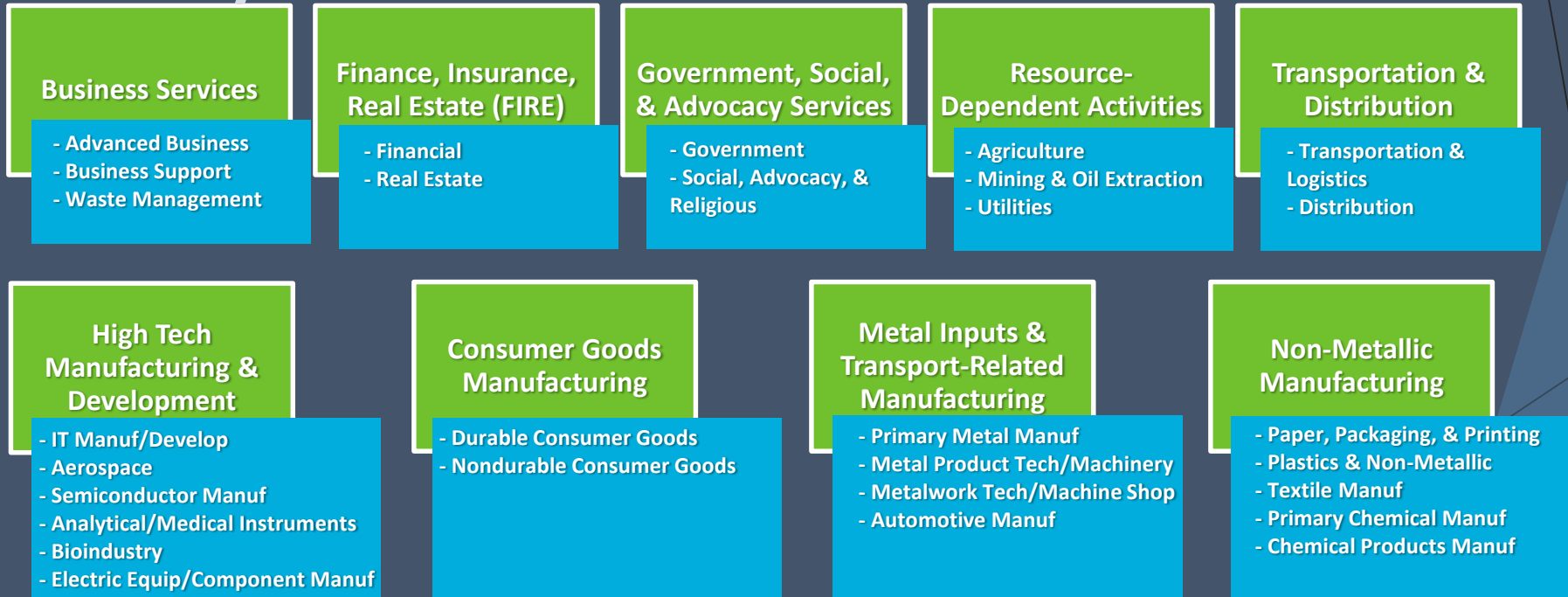


Source: 2016 MAG Employer Database
(numbers rounded to nearest 100)
*Using employers of 5 employees or more.

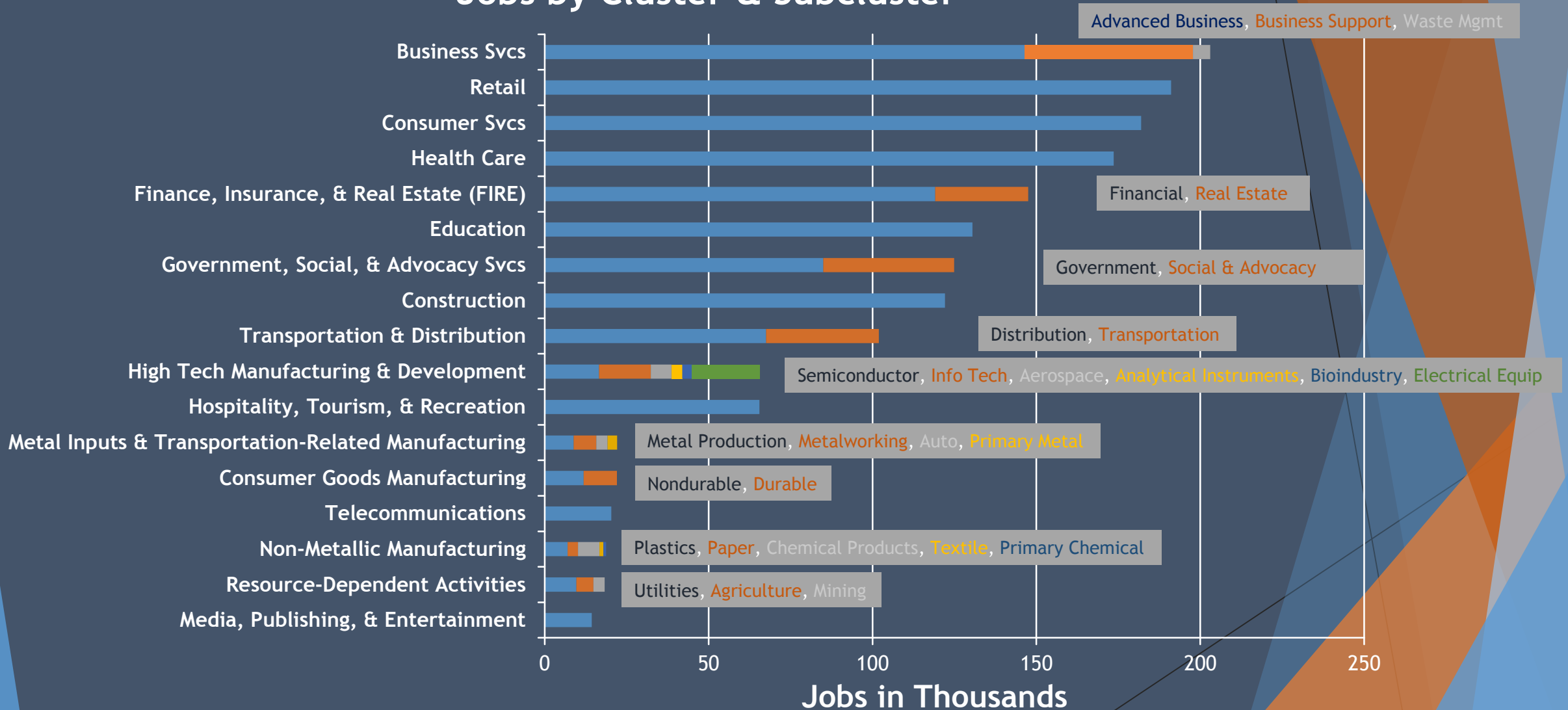
Industry Clusters (17 Total)



Industry Clusters with Subclusters



Jobs by Cluster & Subcluster



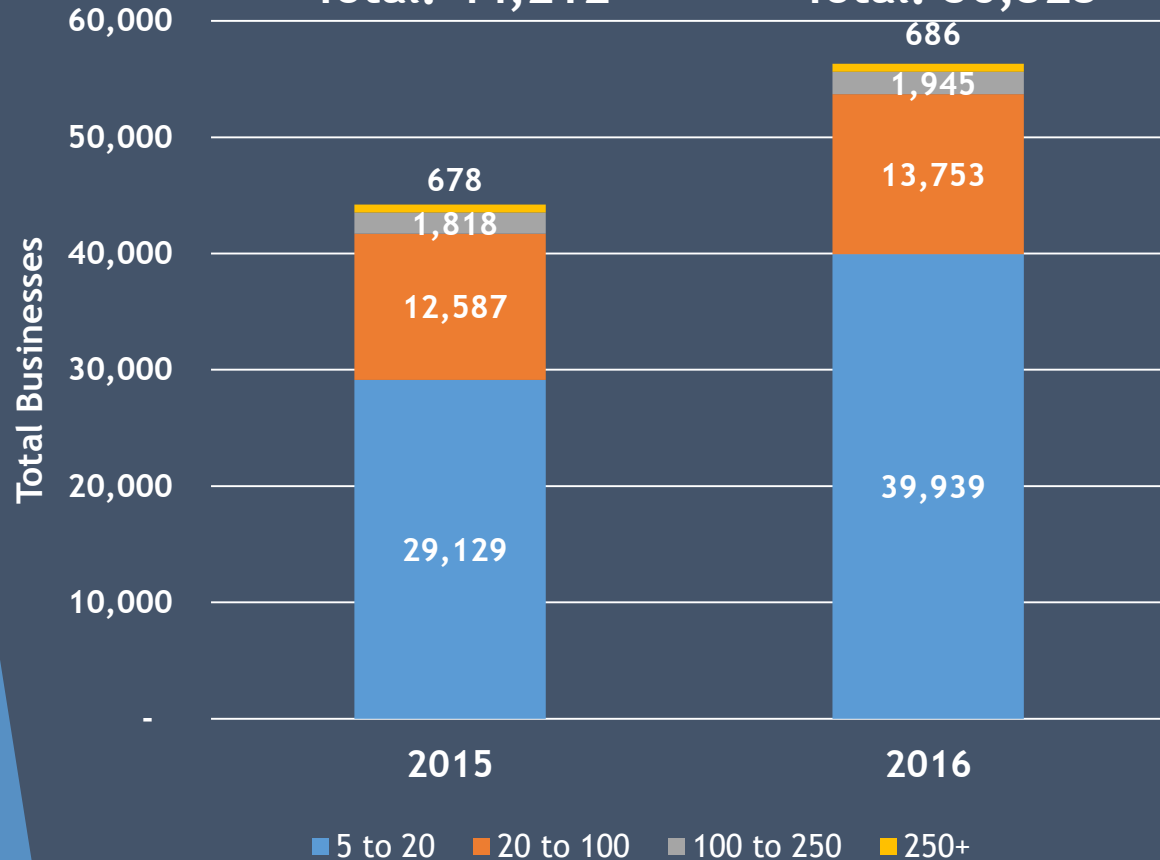
Cluster Comparison - Total Jobs Per Year



Business Comparison by Size

Total: 44,212

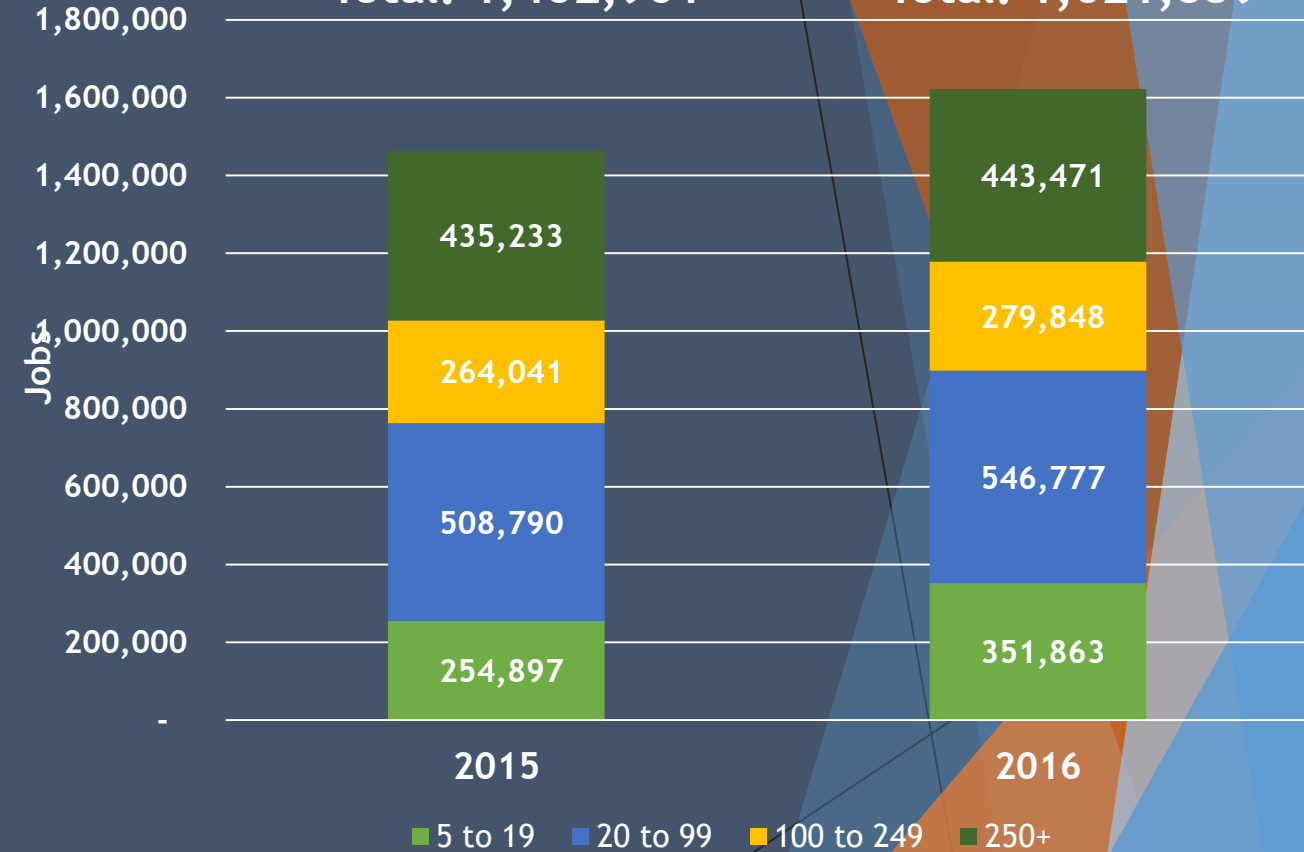
Total: 56,323



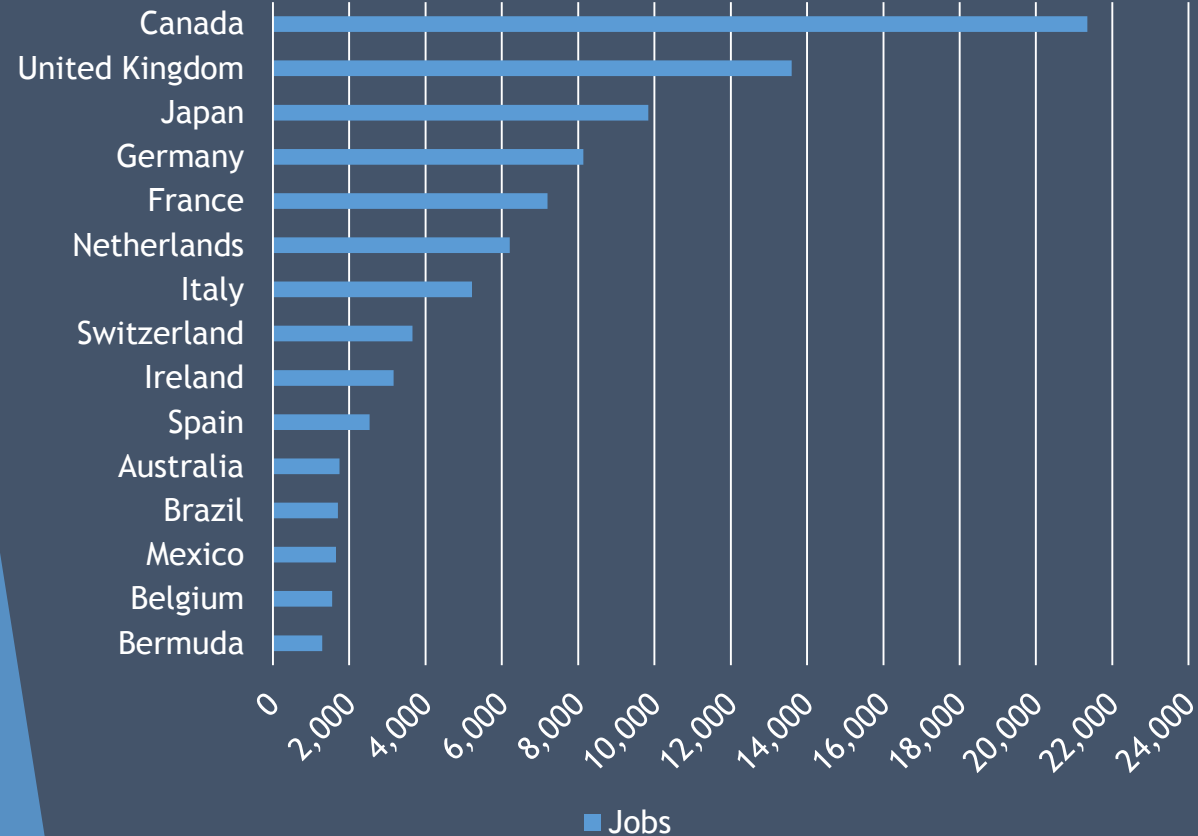
Total Jobs by Business Size

Total: 1,462,961

Total: 1,621,859

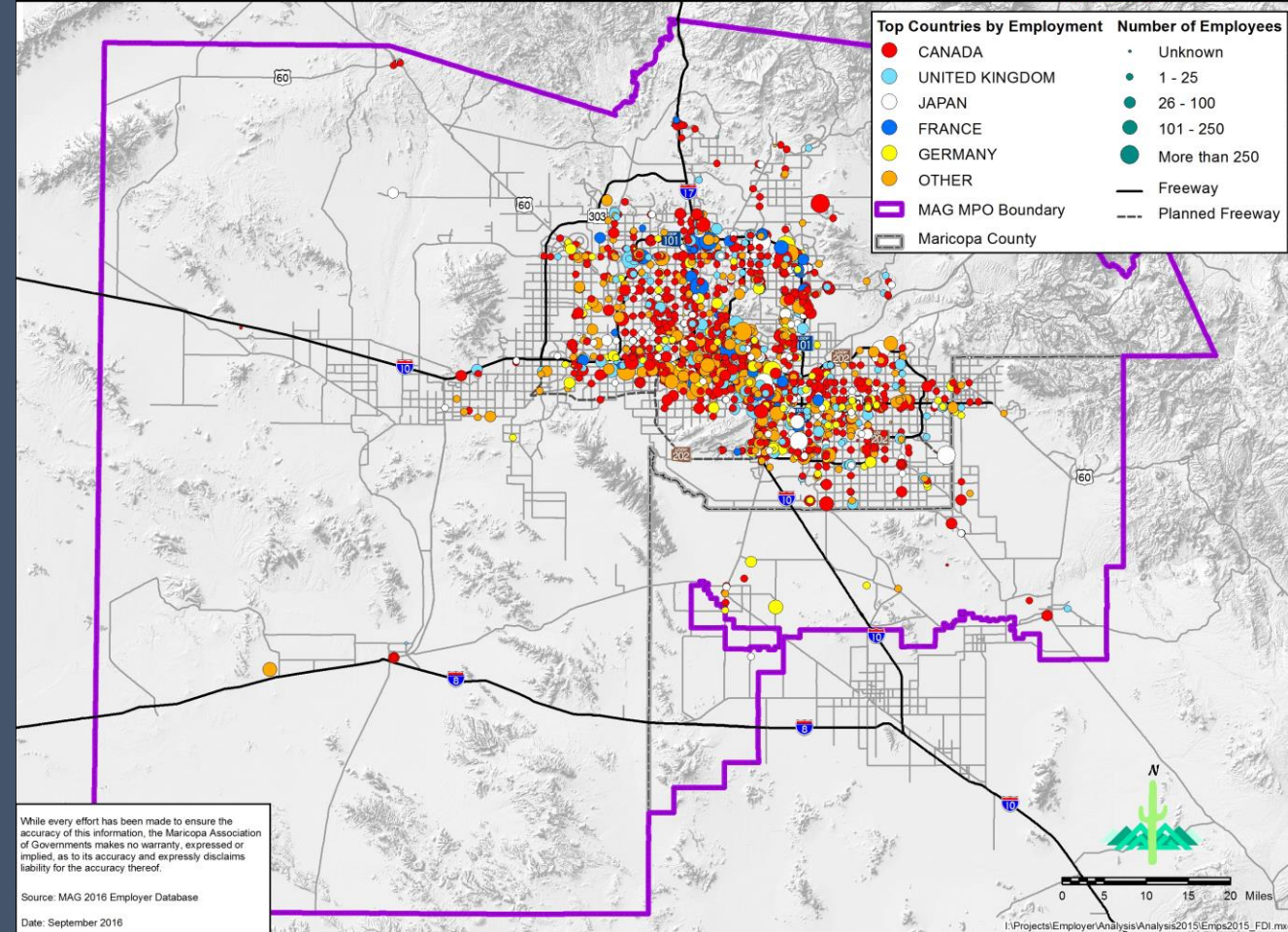


Top 15 Countries by Employment



Countries: 52
Businesses: 3,846
Jobs: 97,017

2016 International Employers by Size & Country of Origin: MAG Region



Sources: MAG Employer Database, 2016;
 Dun & Bradstreet 2016; Avention 2016

MAG Resources for Employment Data and Reports

Employment Viewer: <http://geo.azmag.gov/maps/employment/>

Regional Data Center: <http://datacenter.azmag.gov/>

Contacts:

Peter Burnett

SocioEconomic Research Program Manager

PBurnett@azmag.gov

Christian Gort

Decision Support Analyst I

CGort@azmag.gov